

# iera.ai Privacy Statement

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## Table of Contents

- Introduction
- Data Protection Officer
- How we collect and use (process) your personal information
- Use of the iera.ai website
- Cookies and tracking technologies
- Use of iera's services
- When and how we share information with third parties
- Transferring personal data to India
- Data Subject rights
- Security of your information
- Data storage and retention
- Questions, concerns, or complaints

## Introduction

iera.ai is a cutting-edge AI technology company dedicated to revolutionizing digital solutions. Your privacy is important to us, and we are committed to safeguarding your personal data. This Privacy Notice outlines iera.ai's policies on the collection and use of your personal information, along with details about your privacy rights. We will periodically update this Privacy Notice to reflect new data practices and privacy policies.

## Data Protection Officer

iera.ai is headquartered in Ahmedabad India. For any inquiries or concerns regarding our personal data policies, you can contact our Chief Privacy Officer. If you wish to exercise your privacy rights, please direct your queries to iera.ai's CPO. The contact details mentioned below:

## Contact Details

+91 9558826127

## How we collect and use (process) your personal information

At iera.ai, we collect personal information from our website visitors and customers, focusing on essential details such as:

- Name
- Employer Name
- Work Address
- Work Email

We utilize this information to deliver high-quality services to prospects and customers. It's crucial to emphasize that we do not sell personal information to any external parties. We only share this information with third parties who facilitate the delivery of our services.

Additionally, we may receive personal information from third parties, typically providing more insights into your employer or industry. We may also collect personal data from third-party websites like LinkedIn.

## Use of the iera.ai Website

Similar to most websites, the iera.ai website automatically collects certain information stored in log files. This may include:

- Internet Protocol (IP) Addresses
- Region or General Location of Access
- Browser Type
- Operating System
- Other Usage Information

This data helps us tailor our website to better meet user needs. We may use IP addresses to diagnose server issues, administer the website, analyze trends, track visitor movements, and gather demographic information for identifying visitor preferences.

iera.ai maintains a legitimate interest in comprehending how our website users engage with our platform. This understanding aids us in offering more relevant products and services, communicating value to our stakeholders, and ensuring appropriate staffing to meet user needs.

## Cookies and Tracking Technologies

iera.ai provides a detailed cookie notice that outlines the cookies and tracking technologies employed on our website. To learn more and manage your preferences, a popup will appear on the iera.ai website.

## Sharing Information with Third Parties

The personal information collected by iera.ai is stored in databases hosted by third parties based in India. These third parties strictly use this information for cloud storage and retrieval purposes. Occasionally, iera.ai may engage third parties to disseminate information to you regarding our products, services, and events.

Our third-party sub-processors include Supabase and OpenAI, and a comprehensive list is available [\[here\]](#).

We do not disclose your personal data to non-iera.ai entities for independent use, except in the following circumstances:

- At your request or authorization.
- In connection with iera.ai-hosted and co-sponsored conferences.
- To comply with the law, enforce agreements, or protect rights, property, or safety.
- To our agents, vendors, or service providers who perform functions on our behalf.
- To address emergencies, acts of God, or disputes.
- To gather aggregated data about our services and website visitors for marketing purposes.

The iera.ai website connects with third-party services such as LinkedIn and Twitter. If you choose to share information through these services, please review their privacy policies. For members of third-party services, these connections may link your site visit to your personal data on those platforms.

## Transferring Personal Data to India

iera.ai is based in India, and any information collected about you will be processed within India. By using iera.ai's services, you acknowledge that your personal information will be processed in India.

India has robust data protection laws and regulations, and iera.ai adheres to these standards to ensure the privacy and security of your personal data. We do not transfer your data to other countries unless there are appropriate safeguards in place, such as standard contractual clauses or other legal mechanisms.

iera.ai is committed to protecting your privacy and will use your personal data only in accordance with the terms outlined in this Privacy Statement. If you have any questions or require further information, please contact us at [legal@iera.ai](mailto:legal@iera.ai)

## Transferring Personal Data within India

iera.ai is headquartered in India, and any information collected about you will be processed within India. By utilizing iera.ai's services, you acknowledge that your personal information will be processed in India.

India has robust data protection laws, and iera.ai is committed to adhering to these standards to ensure the privacy and security of your personal data. We do not transfer your data to other countries unless there are appropriate safeguards in place, such as standard contractual clauses or other legal mechanisms.

In compliance with Indian data protection regulations, iera.ai strives to apply suitable safeguards to protect the privacy and security of your personal data. We use your information consistently with your relationship with iera.ai and the practices described in this Privacy Statement.

iera.ai also engages in data processing agreements and adheres to model clauses with its vendors whenever feasible and appropriate. Since its inception, iera.ai has maintained a strong commitment to privacy and has not received any government requests for information.

For more information or if you have any questions, please contact us at:  
[legal@iera.ai](mailto:legal@iera.ai)

## **Data Subject Rights**

In adherence to India's data protection laws and regulations, iera.ai recognizes and respects the rights of data subjects. These rights, inspired by global data protection principles, include:

- Right to Information
- Right of Access
- Right to Rectification
- Right to Erasure
- Right to Restrict Processing
- Right of Data Portability
- Right to Object
- Rights Related to Automated Decision Making, Including Profiling

This Privacy Notice serves as a comprehensive source of information about the personal data iera.ai collects and its utilization.

If you wish to confirm whether iera.ai is processing your personal data or seek access to the personal data we may hold about you, please reach out to us.

For more information or to exercise your data subject rights, please contact us at: [legal@iera.ai](mailto:legal@iera.ai)

## **Additional Information and Requests**

In addition to your data subject rights, you may also request information regarding:

- The purpose of the processing
- Categories of personal data concerned
- Entities outside iera.ai that may have received your data
- Source of the information (if not provided directly to iera.ai)
- Duration of storage

You have the right to rectify inaccuracies in your personal data maintained by iera.ai. Requests to erase or cease processing your data, subject to exceptions, can be made. You may also request iera.ai to stop using your data for direct marketing purposes. If you have concerns about how iera.ai processes your data, you have the right to lodge a complaint with the appropriate data protection authority.

Upon request and when technically feasible, iera.ai will provide your personal data to you. Access to your personal data will be provided at no cost within a reasonable time frame. If access cannot be granted promptly, iera.ai will provide a date when the information will be available. If access is denied, an explanation for the denial will be provided.

For any questions or complaints regarding the processing of your personal data, please email us at [legal@iera.ai](mailto:legal@iera.ai). If you are in the European Union, you can also seek recourse with the European Data Protection Supervisor or your nation's data protection authority.

## **Data Storage and Retention**

iera.ai stores your personal data on its servers and cloud-based database management services located in India. Service data is retained for the duration of the customer's business relationship and afterward for analysis, operational purposes, and historical/archiving associated with iera.ai's services. Prospect data is retained until it no longer holds business value and is purged from iera.ai systems. Deletion requests from Data Subjects or authorized agents will be honored for all personal data under iera.ai's control.

For more details on where and how long your personal data is stored and information on your rights of erasure and portability, contact us at :

[legal@iera.ai](mailto:legal@iera.ai)



## Children's Data

iera.ai does not knowingly solicit or receive information from children.

For any questions, concerns, or complaints, please reach out to us at:

[legal@iera.ai](mailto:legal@iera.ai)